

Exhibit E



United States District Court, Middle District of Florida

Sihler v. Global E-Trading, LLC

Case No. 8:23-CV-01450-VMC-LSG

Class Action Notice

Authorized by the U.S. District Court

**Did you buy
Ultra Fast Keto
Boost, Instant
Keto, or
InstaKeto pills?**

**There is a
\$12,500,000
Settlement of a
lawsuit.**

**You may be
entitled to
money.**

**To be part of this
Settlement, you
should:**

**Read this Long-
form Class Notice
("Notice").**

**Respond by
January 2, 2026.**

Important things to know:

- If you take no action, you will still be bound by the Settlement, and your rights will be affected.
- You can learn more at: www.KetoPillSettlement.com.

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About This Notice

Why did I get this Notice?

This Notice is to tell you about the Settlement of a class action lawsuit, *Sihler v. Global E-Trading, LLC*, brought on behalf of people who bought Ultra Fast Keto Boost, Instant Keto, or InstaKeto pills. **You received this Notice because you may be a member of the group of people affected, called the “Class.”** This Notice gives you a summary of the terms of the proposed Settlement Agreement, explains what rights Class Members have, and helps Class Members make informed decisions about what action to take.

What do I do next?

Read this Notice to understand the Settlement and to determine if you are a Class Member. Then, decide if you want to:

Options	More information about each option
Submit a Claim Form	You must submit a Claim to receive payment. You will be bound by the Settlement.
Do Nothing	Get no payment. Give up rights resolved by Settlement.
Opt Out	Get no payment. Allows you to bring another lawsuit against Global E-Trading, LLC about the same issues.
Object	Tell the Court why you don't like the Settlement.

Read on to understand the specifics of the Settlement and what each choice would mean for you.

What are the most important dates?

Your deadline to object or opt out: **November 18, 2025**
Settlement Final Approval Hearing: **December 2, 2025**
Your deadline to submit a claim form: **January 2, 2026**

Learning About the Lawsuit

What is this Action about?

Beginning in 2023, a class action lawsuit was filed against Global E-Trading, LLC. The Action was brought on behalf of consumers who bought Ultra Fast Keto Boost, Instant Keto, or InstaKeto pills. The Action claims that Global E-Trading, LLC participated in a scheme to help the retailers who overcharged consumers who bought these products.

Defendant Global E-Trading, LLC denies that it did anything wrong.

Where can I learn more?

You can get a complete copy of the proposed Settlement and other key documents in this lawsuit at:
www.KetoPillSettlement.com

Why is there a Settlement in this Action?

In June 2025, the parties agreed to settle, which means they have reached an agreement to resolve the Action. Both sides want to avoid the risk and expense of further litigation.

The Settlement is on behalf of the consumers who brought the case and all members of the nationwide class, which includes consumers who bought either a three-pack or five-pack of Ultra Fast Keto Boost, Instant Keto, or InstaKeto pills within the applicable statute of limitations period. Individuals who received a full refund for the products or who successfully charged the purchase back are excluded from the Class. The Court has not decided this case in favor of either side.

What is a class action settlement?

A class action settlement is an agreement between the parties to resolve and end the case. Settlements can provide money to class members and changes to the practices that allegedly caused the harm.

What happens next in this Action?

The Court will hold a Final Approval Hearing to decide whether to approve the Settlement. The hearing will be held at:

Where:

Sam M. Gibbons United States Courthouse
801 North Florida Avenue
Tampa, Florida 33602

When: December 2, 2025.

The Court has directed the parties to send you this notice about the proposed Settlement. Because the settlement of a class action decides the rights of all members of the proposed Class, the Court must give final approval to the Settlement before it can take effect. Monetary Payments will only be made to Class Members if the Court approves the Settlement.

You don't have to attend, but you may at your own expense. You may also ask the Court for permission to speak and express your opinion about the Settlement. If the Court does not approve the Settlement or the parties decide to end it, it will be void and the lawsuit will continue. The date of the hearing may change without further notice to members of the Class. To learn more and confirm the hearing date, go to www.KetoPillSettlement.com.

Learning About the Settlement

What does the Settlement provide?

The Settlement pays money to consumers who purchased three or five bottles of Ultra Fast Keto Boost, Instant Keto, or InstaKeto pills. Global E-Trading, LLC has agreed to pay \$12,500,000 into a Settlement Fund over the span of three (3) years to resolve the claim.

Payments are to be made according to this schedule:

- a. \$2,500,000 up front.
- b. \$2,500,000 by 18 months.
- c. \$3,000,000 by 24 months.
- d. \$4,500,000 by 36 months.

This money will be divided among the Class Members and will also be used to pay for costs and fees approved by the Court, including the cost of administering this Settlement (expected to be approximately \$12,500,000.00) and Attorneys' Fees and Expenses. Members of the Class will "release" their claims as part of the Settlement, which means they cannot sue Global E-Trading, LLC for the same issues in this Action. The full terms of the release can be found [\[here\]](#)^[GG1].

If there is money left over after the claims process is completed, it will be donated to the National Consumer Law Center.

How do I know if I am part of this Settlement?

If you bought three or five bottles of Ultra Fast Keto Boost, Instant Keto, or InstaKeto pills, you may be a member of the Class and entitled to money.

How much will my payment be?

Your payment depends on whether you are reflected in shipping records or have proof of purchase and how many qualifying products

you purchased. Consumers who bought one of these products but who later received a refund or successfully charged back their purchase are NOT eligible to receive payments.

Each Class Member who submits a proper Claim form on time will get cash payments. No proof of purchase is required if you are a verified member of the Class. Otherwise, you must submit proof of purchase in the form of a credit or debit card statement or provide an order confirmation email.

Consumers who bought a three-pack may receive up to \$149.91.

Consumers who bought a five-pack may receive up to \$238.44.

If the Claims exceed the total amount of funds available, payments will be reduced *pro rata* so that all Claims equal the total funds available. Each time payment is made to the Settlement Fund there will be a payment made to Class Members who submit valid Claims.

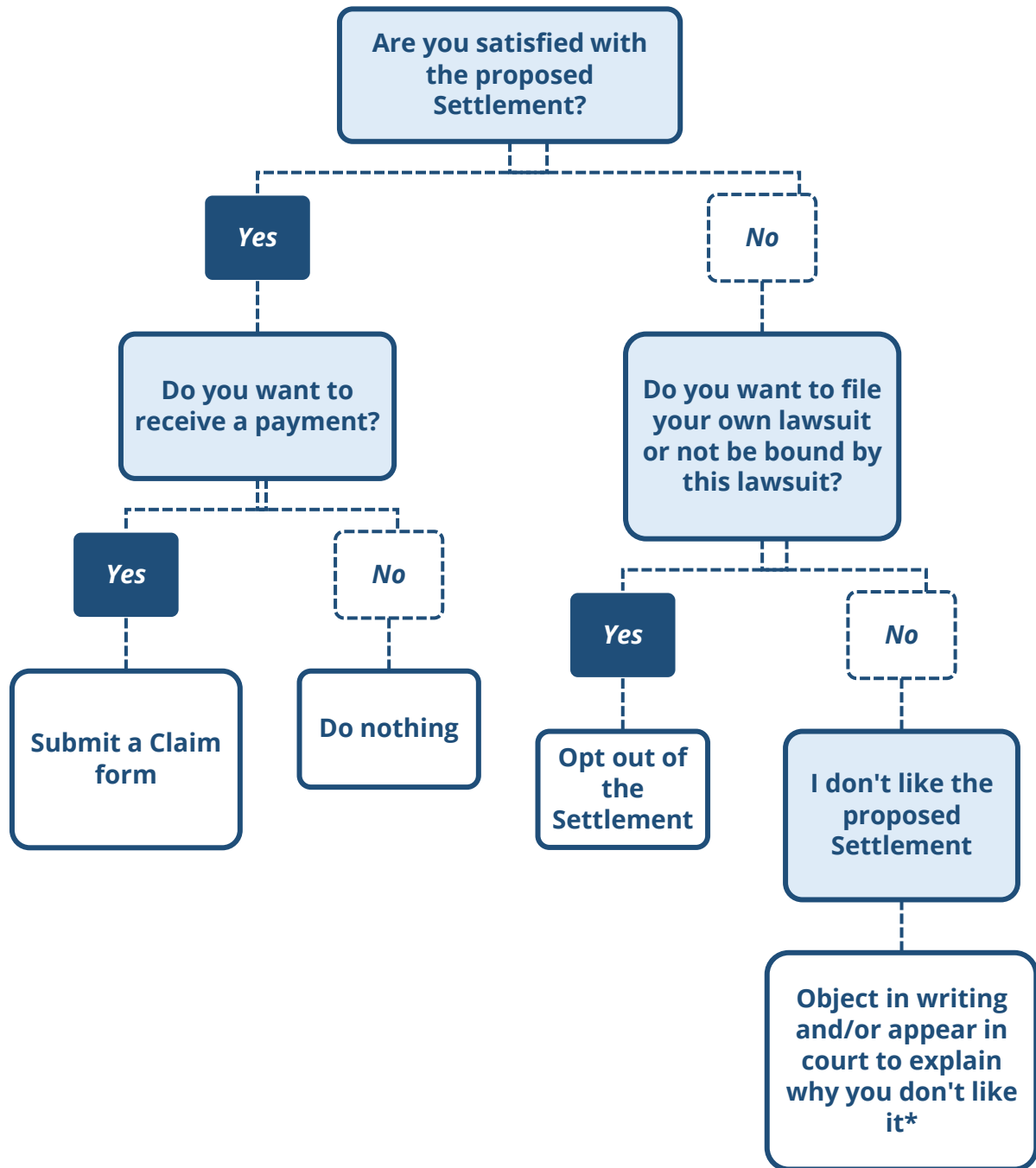
Deciding What to Do

How do I weigh my options?

You have four options. You can stay in the Settlement and submit a Claim, you can opt out of the Settlement, you can object to the Settlement, or you can do nothing. This chart shows the effects of each option:

	Submit a Claim	Opt out	Object	Do Nothing
Can I receive settlement money if I . . .	YES	NO	YES	NO
Am I bound by the terms of this lawsuit if I . . .	YES	NO	YES	YES
Can I pursue my own case if I . . .	NO	YES	NO	NO
Will the class lawyers represent me if I . . .	YES	NO	NO	YES

What is the best path for me?



**You can object to the Settlement AND submit a Claim form to receive payment.*

Submitting a Claim

How do I get a payment if I am a Class Member?

If you wish to receive money, you must submit a completed Claim form to the Settlement Administrator online or download a Claim form at www.KetoPillSettlement.com and mail to the Settlement Administrator (address below).

Sihler v Global E-Trading LLC
c/o Kroll Settlement Administration LLC
P.O. Box 225391,
New York, NY 10150-5391

Do I have a lawyer in this lawsuit?

In a class action, the court appoints Class Representatives and lawyers to work on the case and represent the interests of all the class members. For this Settlement, the Court has appointed the following individuals and lawyers.

Your lawyers: The firm of Kneupper & Covey PC, Kevin Kneupper, Esq., Cyclone Covey, Esq., and Lorraine Weekes, Esq. These are the lawyers who negotiated this settlement on your behalf.

If you want to be represented by your own lawyer, you may hire one at your own expense.

Do I have to pay the lawyers in this lawsuit?

Lawyers' fees and costs will be paid from the Settlement Fund. **You will not have to pay the lawyers directly.**

To date, your lawyers have not been paid any money for their work or the expenses that they have paid for the case. To pay for some of their time and risk in bringing this case without any guarantee of payment unless they were successful, your lawyers will request, as part of the final approval of this Settlement, that the Court approve a payment of

approximately \$[dollar amount]_[A2] total in Attorneys' Fees plus the reimbursement of out-of-pocket expenses.

Lawyers' fees and expenses will only be awarded if approved by the Court as a fair and reasonable amount. You have the right to object to the lawyers' fees even if you think the Settlement terms are fair.

Your lawyers will also ask the Court to approve a payment of \$[dollar amount]_[A3] to the Class Representatives for the time and effort they contributed to the case. If approved by the Court, this will be paid from the Settlement Fund.

Opting Out

What if I don't want to be part of this Settlement?

You can opt out. If you do, you will not receive payment and cannot object to the Settlement. However, you will not be bound or affected by anything that happens in this lawsuit and may be able to file your own case. You cannot exclude yourself from the program changes called for by the proposed Settlement.

How do I opt out?

To opt out of the Settlement, you must complete the Request for Exclusion form included with this Notice and mail it by November 18, 2020 to the Settlement Administrator at:

Sihler v. Global E-Trading LLC
c/o Kroll Settlement Administration LLC
P.O. Box 225391
New York, NY 10150-5391

Be sure to include your name, address, telephone number, and signature.

Objecting

What if I disagree with the Settlement?

If you disagree with any part of the Settlement (including the Attorneys' Fees and Expenses) but don't want to opt out, you may object. You must give reasons why you think the Court should not approve it and say whether your objection applies to just you, a part of the Class, or the entire Class. The Court will consider your views. The Court can only approve or deny the Settlement — it cannot change the terms of the Settlement. You may, but don't need to, hire your own lawyer to help you.

To object, you must send a letter to the Court that:

- (1) a heading which refers to the Action;
- (2) the objector's name, address, telephone number and, if represented by counsel, the name, address, and telephone number of his/her counsel;
- (3) a statement under oath that the objector is a Class Member;
- (4) a statement whether the objector intends to appear at the Final Approval Hearing, either in person or through counsel;
- (5) a statement of the objection and the specific grounds supporting the objection;
- (6) a statement whether the objection applies only to the objector, to a specific subset of the Class, or to the entire Class;
- (7) copies of any papers, briefs, or other documents upon which the objection is based; and
- (8) the objector's handwritten, dated signature (the signature of objector's counsel, an electronic signature, or the annotation "/s" or similar annotation will be deemed not in compliance and not accepted).

Mail the letter to:

Defendant's Counsel Corey Roush SIDLEY AUSTIN LLP 1501 K St, NW Washington, DC 2005 and to:	Class Counsel Cyclone Covey KNEUPPER & COVEY, PC 11720 Amber Park Dr, Ste 160, PMB 1271 Alpharetta, GA 30009	Court Sam M. Gibbons United States Courthouse 801 North Florida Avenue Tampa, Florida 33602
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William J. Schifino, Jr. GUNSTER, YOAKLEY & STEWART, P.A. 401 East Jackson Street, Suite 1500 Tampa, Florida 33602		
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Doing Nothing

What are the consequences of doing nothing?

If you do nothing, you will not get any money, but you will still be bound by the Settlement and its “release” provisions. That means you won’t be able to start, continue, or be part of any other lawsuit against Global E-Trading, LLC about the issues in this case. A full description of the claims and Persons who will be released if this Settlement is approved can be found [\[here\]](#).

Key Resources

How do I get more information?

This Notice is a summary of the proposed Settlement. The complete Settlement with all its terms can be found [here](#). To get a copy of the Settlement Agreement, update your address or get answers to your questions:

- contact the Class lawyers (information below)
- visit the Settlement Website at www.KetoPillSettlement.com

Resource	Contact Information
Settlement Website	www.KetoPillSettlement.com
Settlement	Sihler v. Global E-Trading LLC

Administrator	c/o Kroll Settlement Administration LLC P.O. Box 225391 New York, NY 10150-5391 Toll Free Number (833) 890-4665
Your Lawyers	Kneupper & Covey PC Kevin Kneupper kevin@kneuppercovey.com Cyclone Covey cyclone@kneuppercovey.com Lorraine Weekes lorraine@kneuppercovey.com 11720 Amber Park Dr. Ste 160, PMB 1271 Alpharetta, GA 30009
Court (DO NOT CONTACT)	U.S. District Court Sam M. Gibbons United States Courthouse 801 North Florida Avenue Tampa, Florida 33602